



Industry Tour

Landscape Operations

Sponsored by:



AmericanHort is excited to announce the Landscape Operations Tour, a new event focused on best practices in landscaping operations taking place on November 5-6th, in Southwest Ohio. Landscape owners and operators across the US interested in increasing the efficiency of their operations will enjoy 8 world-class stops and several networking opportunities on this 2-day tour.

The tour is an opportunity to learn about technology and management strategies from cutting-edge landscaping companies, network with colleagues from around the nation, and bring back fresh, innovative ideas to increase landscape operations efficiency.

Monday November 5, 2018:

Registration: 10:00 AM - 1:00 PM
Staybridge Suites in Miamisburg, Ohio.
Board the Bus: 1:00 PM

Tour: 1:00 PM - 8:30 PM

- **The Site Group**
The Site Group's shared leadership program, inspired by Jeffery Scott's book *The Leader's Edge*, is a successful example of implementing a high-efficiency, decentralized management style as applied to a landscape operations firm.
- **Scarff's Nursery and Landscape**
While touring their operations, you will learn how Scarff's has managed effective growth over the decades while staying true to the high standard of excellence that they were founded on in 1881.
- **Siebenthaler's**
Siebenthaler's full-time mechanic and preventative maintenance regimen means less breakdowns and less downtime for crews on-site. You will get to view equipment and talk about the efficiencies of preventative maintenance. Dinner will be held on-site.

Bus Returns: 8:30 PM The bus will arrive back at the Staybridge Suites

Tuesday November 6, 2018:

Board the Bus: 6:30 AM

Bus boards from the Staybridge Suites.

Tour: 6:30 AM - 9:00 PM

- **Bern's Landscaping**
At Bern's, you will learn about catering to a highly specific clientele with their personal gardening program and watch landscaping crews undertake their organized and efficient morning roll-out procedures.
- **Tom's Mulch**
At Tom's Mulch, you will tour production facilities and learn the process for creating mulch, soil, and fencing while getting a deeper understanding of a landscape supplier's production process.
- **Dan Druffel, Inc**
Dan Druffel has recently gone through a generational transfer. While visiting their partner nursery, Double D Plant Ranch, you will hear how Dan Druffel guided the management transfer process and how they efficiently utilize their small, downtown acreage in their landscape operations. Lunch will be held at Double D Ranch.
- **Natorp's Nursery Outlet & Landscape**
Natorp's landscape design division, nursery outlet, online plant shop, and bulk materials supply all work in conjunction to service the Cincinnati area. At Natorp's, you will see an efficient, vertically integrated business model and management style.
- **Cincinnati Zoo and Botanical Gardens**
At the Cincinnati Zoo and Botanical Gardens, you will see and ask questions about the maintenance and improvement of an extensive, high-management landscape in a public space, while also viewing unique zoo/garden exhibits and trial gardens. Dinner and networking wrap-up event at the Cincinnati Zoo and Botanical Gardens.

Bus Returns to hotel - 9 PM

AmericanHort's Landscape Operations Tour will allow you to connect with landscaping colleagues, learn best practices and new strategies for increasing your operation efficiency. We hope you will join us!

Pricing: Member Price \$349 | Non-Member Price \$399

AmericanHort has secured special rates for your hotel stay. If you'd like to take advantage of these exclusive rates, you must make reservations with the hotel by **October 15, 2018**.

Registration link <https://www.americanhort.org/page/LandscapeTour>