













## To our Valued Vendors, Awesome Sponsors and Volunteer's – THANK YOU FOR BELIEVING!

On Sunday, October 11th we celebrated the 4th Annual FrankenSTEIN's event to benefit Variety - the Children's Charity of Wisconsin with the "Great Pumpkin" story reading and a Peanuts Vignette Path to the Pumpkin Patch in the footsteps of Linus and Lucy. Your outpouring of generosity and support not only made a difference on this day - for kids to have a safe place to celebrate Halloween and Trick or Treat, but will continue all throughout the coming year.

Proceeds from this event will support Children with physical or developmental special needs and their families by providing funding for mobility and other enabling equipment. In addition, the funds will also provide Discover Program events for children and their families to build community through education, experiences and play at no cost to them.

In a year full of uncertainty and challenges - one thing stayed true - your support for a Great Cause! And the SMILE on a Child's face. And for that we are humbled and appreciative.

## **FAMILY RECAPS:**

• There was a family of five who attended the event, this was their first Variety event and were hesitant to sign up because even though their 2 year old girl has a tracheostomy and G Tube they knew there are other families with more severe disabilities and wanted them to sign up first. Variety convinced this new family to come and all three siblings had an absolute blast. The parent's approached Variety at the end and were in complete shock and awe of the event, what was put into it and all the generosity from Stein's and the volunteers. Their two-year old approached the doors to the GREAT Pumpkin and was asked by the volunteers; "Do you believe?" The two-year old responded Nooooooooooo, the volunteers opened the door and asked again, "Do you believe?", her face lit up and said "Yesssssssssss!" She can't eat candy but loved her jumping spider.





• There was a family of five who had signed up for the 10 a.m. time slot, they called early Sunday morning so upset explaining they could not meet the 10 a.m. slot, their oldest was under the weather on Friday but felt good on Sunday. They went on to explain they had to cancel so many family events over the weekend as a precaution and the kids were so upset. The kids so badly wanted to come to Stein's and the parents asked if there was any possibility. Variety told the family to come at 10:30 which was the smallest group, and the kids would not be overwhelmed. The family came and the kids just lit up! This was also their first time to the Frankenstein event and were amazed. The kids did not want to leave Stein's, so the parents went pumpkin shopping and sister Grace was chasing brother Francis through the pumpkin aisles, they each got to pick out two pumpkins. They were so grateful for the experience and the perfect time limit for the kids.





• There was a family of three that had just finished the maze of events and was off to the side getting her kids ready and packed up. Dua, from Variety had an inkling inside to approach this family who she did not recognize. The mom of two is from Madison and this was her second Variety event, the first being last year at the holiday party in Madison. This mom was the first family to sign up for the Frankenstein Fest. Her 4-year old has ADHD and her 2-year old cannot walk and has gone Dr. to Dr. and is currently undiagnosed. She expressed her excitement for the event and was so thankful to have the opportunity to be around other families that are going through what she is. In Madison she is lacking the sense of community and does not have many outlets for her. She said the 30-minute timeframe was perfect because her 4-year old cannot keep his attention for longer than that! She said she would drive over an hour again in a heartbeat to be able to attend such an amazing event for the children.





• There were two girls and two moms that had just exited the Big Pumpkin and were beginning to walk to their car when they passed me (Holly) from Variety. The mom's thanked me repeatedly for such an amazing experience.
There daughters are such great friends but do not get to see each other, especially this year. They learned about Variety through one of our other Variety kids, Sidney, they are on the same wheelchair basketball team together. These moms were so thankful for a safe, creative, and fun event for their girls to finally see each other and spend time together.



